

# ALESSIA

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# BIOGRAPHY

## ALESSIA'S CAREER PATH THROUGH THE YEARS

Alessia is a Montreal-based pianist, keytarist, keyboardist and composer. Born and raised in Italy, she pursued classical music studies at the renowned music conservatory "Arturo Toscanini" in her hometown of Ribera, in Sicily. In 2009, Alessia relocated to Montreal with her family and it's in 2015 that she started playing her signature instrument: the Keytar. In 2016, Alessia started working on her debut solo album. Growing up, Alessia was always fascinated by cinematic instrumental music. Looking up to film score composers such as Hans Zimmer, realizing and appreciating the true beauty of instrumental music where words don't limit the listener's interpretation of the songs' meanings, leaving more room for imagination. Her passion for cinematic music is what motivated her to write her EP.

Between 2015 and 2017, Alessia became very active in the Montreal music scene, performing in venues across the city, and playing over 50 shows in local pubs and restaurants with her 80s rock cover band. This allowed Alessia to help fund and complete her solo EP, which was released in November of 2018. With her instrumental-cinematic album "Rebirth", Alessia wishes to bring back the Keytar, an instrument that was very popular in the 80s, a hybrid between the guitar and the piano, which provides musicians freedom of movement.

With her album, and her many gigs across the city, Alessia brought flashbacks of the 80s keytar-days, an instrument which has almost gone extinct. Alessia's songs off her first EP proved to have high placement potential. Her music was placed in a video for McGill University Faculty of Medicine, a promotional video for the Cultural Centre Casa D'Italia, and even found use in medieval martial arts classes.

### 2019

IN 2019, ALESSIA COLLABORATED WITH RENOWNED SESSION KEYBOARDIST JONAH WEINGARTEN ON TWO INSTRUMENTAL CINEMATIC TRACKS THAT WERE MIXED AND MASTERED BY GRAMMY AWARD-WINNING PRODUCER STEVE PAGEOT. THE SAME YEAR, ALESSIA PERFORMED FOR CANADA DAY AND OPENED FOR LINDSAY SCHOOLCRAFT (JUNO-NOMINATED ARTIST AND FORMER KEYBOARDIST OF CRADLE OF FILTH).

### 2020

IN 2020, ALESSIA WAS ENDORSED BY NUMOTION KEYBOARDS, A COMPANY THAT MANUFACTURES THE REVO1 CURVEBOARD, THE ONLY CURVED KEYBOARD OF ITS KIND. SHE JOINED THE NUMOTION ARTISTS ROSTER, ALONGSIDE JORDAN RUDESS (DREAM THEATER), RIC'KEY PAGEOT (MADONNA), AND A HANDFUL OF OTHER HIGH-CALIBER INTERNATIONAL ARTISTS.

### 2021

IN 2021, SHE HOSTED TWO VIRTUAL CLINICS FOR LONG & MCQUADE: ONE IN CELEBRATION OF WOMEN IN THE MUSIC INDUSTRY (FOR INTERNATIONAL WOMEN'S DAY), AND ANOTHER WHERE SHE PROVIDED MUSIC BUSINESS TIPS FOR ARTISTS ON HOW TO NAVIGATE THE MUSIC INDUSTRY DURING THE PANDEMIC. SHE ALSO RELEASED MULTIPLE VIDEO COLLABORATIONS WITH LOCAL AND INTERNATIONAL ARTISTS, INCLUDING AN INSTRUMENTAL COVER OF THE ICONIC SONG "I WILL SURVIVE" BY GLORIA GAYNOR ALONGSIDE SOME OF HER IDOLS AND FELLOW NUMOTION ARTISTS, AS A MESSAGE OF HOPE FOR THE MUSIC INDUSTRY DURING THE PANDEMIC.

**ALESSIA IS CURRENTLY WORKING ON NEW MUSIC FOR HER SECOND INSTRUMENTAL EP.**





# MUSIC

## REBIRTH

### TRACKLIST:

1. NIGHT DRIVE
2. WANDERLUST
3. TRANSCENDENCE
4. SYNTH YOU'RE GONE

### COVERS & COLLABS

I Will Survive - Gloria Gaynor  
cover (NuMotion artists).

Lost in Paradise -  
Evanescence cover (Agata  
Aquilina).

Million Reasons - Lady Gaga  
cover (Angelike).

Heathens - Twenty One Pilot  
cover (The Kollektive).

Lithium - Evanescence cover  
(The Kollektive).

Muse medley (New Born + MK  
Ultra + Undisclosed Desires).



### ORIGINAL MUSIC VIDEOS

#### Wanderlust



#### Night Drive



# PRESS

## Media Coverage

"Alessia Priolo Dalla Sicilia a Montréal a passo rock, con grinta e tastiera" - Cittadino Canadese

"A Hypnotic Keyboard Medley, by Alessia" - Black Rose Records

"ALESSIA: Muse Tribute on REVO1 Curveboard" - Dreamstate Entertainment Group

"A Gothic Rock Tribute by Agata Aquilina ft. Alessia Priolo" - Dreamstate Entertainment Group

"Alessia Priolo: talented event and music industry professional" - Humble Mindest

"Watch artists perform "I Will Survive" on NUmotion's REVO-1 Curveboard - Montreal Rocks

"NUmotion Artists Perform "I Will Survive", as a Message of Hope for the Music Industry" - Sincop8ed Noize Foundation

"Alessia Priolo Muse Medley On NUmotion REVO1 Curveboard" - Yamaha Musicians

"NUmotion Artists Perform "I Will Survive" by Gloria Gaynor" - Yamaha Musicians



## Quotes

**"WORKING WITH ALESSIA HAS BEEN GREAT. SHE HAS A CLEAR VISION OF WHAT SHE WANTS AND IS PERSISTENTLY WORKING ON ACHIEVING IT."**

-VARTI DEUCHOGHLIAN (MUSIC PRODUCER)

**"ALESSIA'S PRESENCE, WHICH OOZES THROUGH THE SCREEN THROUGHOUT THE VIDEO, AND PASSION FOR HER OWN CREATION, AS WELL AS FOR THE MUSIC SHE PAYS TRIBUTE TO [...] CLEARLY SHOWS THE VIEWERS WHAT KIND OF ARTIST SHE REALLY IS: AN INVINCIBLE BADA\*\*."**

-STEPHANIE RICHARD (PR/MARKETING SPECIALIST, BLOG WRITER, OWNER OF BLACK ROSE RECORDS)

**"Alessia has proven to be an artist to watch, with her deep sounding contemporary synth based instrumentals. She's a relentless perfectionist who creates from the heart."**

-ALBERT CHAMBERS (2014 JUNO NOMINATED SONGWRITER, OWNER OF STUDIO BASE BIN)

**"Alessia is a one-woman force to be reckoned with. In the studio she is creative, focused and decisive. She is also a great project coordinator with a keen eye for detail."**

-Dominic Cifarelli (Artist, Multi-Instrumentalist, The Netizen Corps, Topanga Canyon Records Recording Artists)



# ENDORSEMENTS / AFFILIATIONS

**NUmotion Curveboard**



*Dani Rod*  
photography

ROLI



ROLI

**ROLI Seaboard RISE**



NUmotion Keyboards





# PHOTO GALLERY



# ALESSIA



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